

Nebraskans want major, long-term state investment in quality child care and early learning—now.



\$190 million

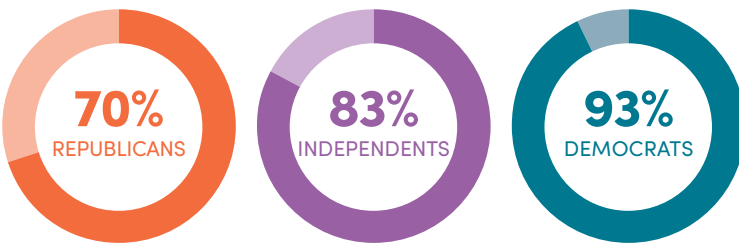
A new public opinion survey of registered voters shows that Nebraskans overwhelmingly support making major public investments in guaranteeing access to quality, affordable child care and early learning. Majorities across political parties, income levels, and every region of the state support investing as much as \$190 million of state funds per year over the next ten years.

2024 STATEWIDE SURVEY FINDINGS

Nebraskans overwhelmingly support making major public investments in ensuring access to quality child care and early learning.

Nearly **80% support** using a portion of the state surplus to help fund access to quality, affordable child care—**\$190 million** per year over the next ten years.

PERCENT SUPPORT



Funding access to child care now has the support of 70% of Republicans, 83% of Independents, and 93% of Democrats. **This sentiment is high across the state and demographics—among parents and nonparents, cities, suburbs, small towns, and rural areas, and across income levels.**

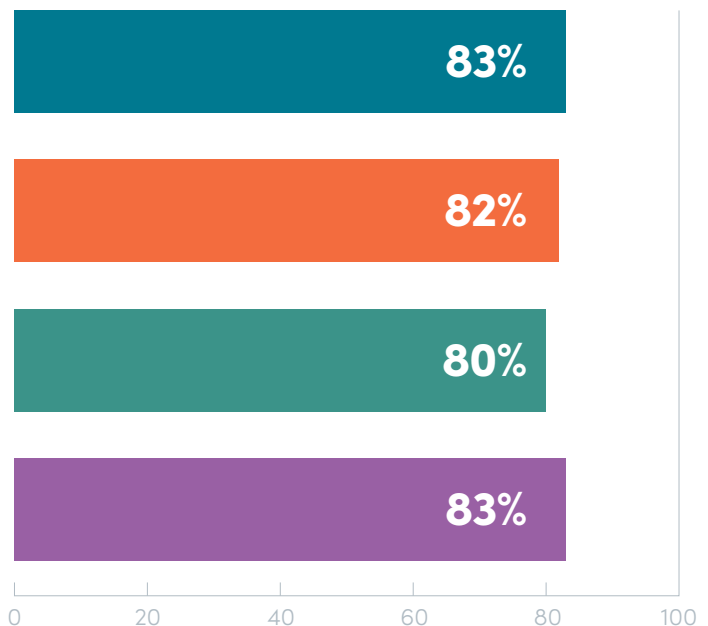
Nebraskans want legislators to share their commitment to making child care funding a priority.

83% agree that state legislators should support child care and early learning like they do for Kindergarten through 12th grade and higher education.

82% agree that state legislators should make child care and early learning a higher priority than it is today.

80% believe the state has the resources right now to help local communities meet the need for affordable child care for working families and should dedicate significant funding to increase the availability of child care.

83% say access to quality, affordable child care is essential to Nebraska's ability to strengthen the economy and help workers be able to provide for their families.





The desire to dedicate significant public funding to affordable, quality child care is driven by the strong belief that children are our future and early education is an important part of keeping Nebraska a great place to live and raise a family.



Nebraskans have spoken loud and clear—communities and families are ready for the state to invest in them.



The survey was commissioned by We Care for Kids/*Por todos los niños*—a statewide campaign with **more than 120 partners** representing education, economic development, faith-based organizations, state and local leaders, and more—and released in partnership with Nebraska Extension. In January 2024, the campaign surveyed 501 Nebraska voters, representative of geography, race, gender, and other key demographics. Detailed methodology is available.

This is the moment for action.

Visit NebraskaCaresForKids.org and sign up today.

